Brochure Redesign

Your next project will be to find a brochure that you think is ugly, and then to redesign it. We will discuss this in more detail after Spring Break. For now, just complete step one.

Step one:

Over break, be on the lookout for ugly brochures. You need to find at least one brochure that you think is ugly, and bring it to class on Tuesday, 4-12. Lots of local businesses will have brochures set out that you can pick up. You can also check your church. You may NOT use a brochure from the school.

In addition to finding an ugly brochure, I would like you to search Google Images for brochures that you like. Find at least 5 examples that you like. Download them, and arrange them in a Word document. Then, you should print that word document (in color if possible) and have it ready to discuss in class on Tuesday, 4-12.